



Become a Reception Sponsor at the Cinema Arts Centre

What is a Reception Sponsor?

Reception sponsors help keep the Cinema Arts Centre's program costs down so that more of what we earn can go right back into programs for our community. 80% of every dollar we earn is re-invested in community programs. Reception sponsors add value to our programs and bolster the overall health of the Cinema Arts Centre, while directly promoting their delicious foods to an ideal constituency.

Request and Benefits

We ask that you provide food for one or more of our special event receptions. (Attendance may range from 100 – 275 people.) For each sponsored event, you will receive:

- Your logo included in event ad in our monthly program guide (distribution: 20,000)
- Your business will be verbally acknowledged for sponsorship at each sponsored program
- Your logo included in event ad, on our website
- Your logo included on the sponsorship page at our website for one year
- Your logo included in promotional slides to run in our 3 theatres, 4 times per day
- Your business thanked for sponsorship in twice-monthly Community eNewsletter, with link, during program month (distribution: 17,000)

Cinema Arts Centre | 423 Park Avenue | Huntington NY 11743 | 631-423-7610

www.cinemaartscentre.org

The mission of the Cinema Arts Centre is to bring the best in cinematic artistry to Long Island, and use the power of film to expand the awareness and consciousness of our community.

Menu of Programs:

The following regular programs have receptions with food and refreshments. Attendance may vary from program to program. Our largest theatre seat 275.

Let's Eat! Films on Food is an ongoing series, co-presented by Slow Food Huntington, exploring the world of food, including informative insights into common and rarely seen ingredients, the different mechanisms used to get food on all of our plates, and the current trends in the food industry. Programs include receptions with health-conscious food choices, and often feature cooking demonstrations that complement the theme of the film.

Jazz After Hours is a quarterly live music series in our Sky Room Café featuring local jazz artists such as The Barr Sinister Jazz Group, Paulette Luckey Silver, and The Northport Jazz Band. Co-sponsored by Bottles & Cases, the evening includes wine and light fare such as crudités, fruit platters, roasted vegetable plates and antipasto, generously provided each month by local restaurants and food shops.

Rock Legends Live! Rare Concerts from the Shelley Archives is a monthly series, co-sponsored by Bottles & Cases, featuring footage from legendary film collector Bill Shelley. Featuring artists such as The Beatles, Elvis, The Grateful Dead, Bob Dylan and more, this extremely popular series includes rare clips, never-before-seen footage and out-takes from the Shelley Archives which include over 100,000 films.

Screening and Discussion Programs with Guest Speakers are always exciting to our constituents and command the attention of local press. Special guests may include the filmmaker, film artists or scholars, or celebrities.

The Vic Skolnick Sunday Schmooze is a monthly event including brunch, a compelling film and a discussion with long-time Cinema Arts Centre member and psychologist, Fred Craden. Cinema enthusiasts have the opportunity to see great movies in an atmosphere of fellowship and intellectual exchange. Sunday Schmooze is an important part of the legacy of CAC Co-Founder and Co-Director, Vic Skolnick.

Please ask about specific details (films, guest speakers) for any of these ongoing programs.

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About the Cinema Arts Centre

The Cinema Arts Centre (CAC) is Long Island's premiere, year-round, independent and international film showcase and its premiere 501(c)3 not-for-profit community cinema. Located on Long Island's North Shore, just an hour from Manhattan, the CAC is unique in scope and programming, with three state-of-the-art theaters, including a main auditorium holding nearly 300 seats. The CAC offers compelling American and international films, restored classics as well as entertaining popular films, adventurous and cutting edge films and a remarkable array of monthly film series, often coordinated with music, art exhibits and more. Live music events in our Sky Room Café, such as *Jazz After Hours*, are an increasingly popular addition to Cinema Arts Centre programs.

The CAC has hosted countless in-person discussions and receptions with directors, celebrities, scholars, and critics, including Robert Altman, Charles Burnett, Ed Burns, Steve Buscemi, Leslie Caron, Harry Chapin, Tony Curtis, Edie Falco, Danny Glover, Samuel Goldwyn, Jr., Pam Grier, Celeste Holm, Byron Janis, Ang Lee, Spike Lee, Anne Meara & Jerry Stiller, Lynn Redgrave, George Romero, Isabella Rossellini, Paul Schrader, John Turturro, Wim Wenders, Debra Winger and many more!

Additionally, many community groups use the CAC as a platform for education and advocacy around issues such as the environment, healthcare and human rights. The CAC contributes meaningfully to the quality of life in our community, has a positive impact on the local economy, and provides a venue for fellowship and the exchange of ideas. The CAC is a true community center.

With about 150,000 visitors each year and over 8,500 members, the Cinema Arts Centre is centrally located to attract audiences from all over Long Island, including many decision-makers from a multitude of industries. By partnering with the Cinema Arts Centre, you are aligning your business with a beloved cultural icon.

We have many effective mechanisms for outreach, including posters, flyers, screen slides, an extensive email list, a large social networking community and our widely distributed monthly programming guide. In addition, we often highlight our partners in our press releases. The CAC is routinely featured in publications such as Newsday, the New York Times, Times of Huntington, the Long Islander and the Long Island Press. Additionally, the CAC has been featured on FiOS 1, News 12, PBS 21, and through radio interviews on stations such as WUSB, WBAI and more.

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