



Tell us why you love being a Cinema Arts Centre Member in a 45 second video and you could win an additional year of membership—FREE!

Step 1. Love being a CAC Member! ♥

Step 2. Make a video (up to 45 seconds long) telling the world why you love being a CAC Member.

Step 3. Upload your video to YouTube.

Step 4. Send the video's YouTube url to us via Facebook Message (<https://www.facebook.com/CinemaArtsCentre>) any time between April 1 and noon on Friday, June 19.

We will post your videos on our facebook page in weekly rounds, beginning each Friday at noon. The video with the most likes at the end of each week will be a finalist. Finalists will be posted at noon on June 26 for a final round. The finalist with the most likes by noon on July 3 will be our winning video!

We may even share your videos on screen with our previews!

Official Rules:

- 1. Eligibility:** The contest is open to anyone who creates an appropriate video, uploads to YouTube and shares the video's YouTube url with the Cinema Arts Centre via Facebook message. Videos may not include nudity, profanity, violent or sexual content, and must not exceed 45 seconds in length. The Cinema Arts Centre reserves the right to disqualify any submission based on content. The contest is void where prohibited by law. No purchase is necessary. Each entrant may enter one video only.
- 2. Agreement to Rules:** By participating, you agree to be fully unconditionally bound by these rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to allow the Cinema Arts Centre to display your video in social media content, email content, on the Cinema Arts Centre webpage and on Cinema Arts Centre screens.
- 3. Contest Period:** Entries will be accepted online starting on April 1, 2015 at 12:00AM, and ending June 19, 2015 at 12:00PM. Winner will be announced on July 3, 2015, after finalist voting week. All times are Eastern Standard Time.
- 4. How to Win:** Finalists will be determined in weekly rounds; the video with the most likes in each round will be included in a final round on June 26, 2015. The final-round video with the most likes by 12:00PM EST on July 3, 2015 will be the winning video. Rounds may be unequal in content depending upon number of videos submitted each week. In the event of a tie, a single winner will be drawn at random.
- 5. Prize:** The winner's Cinema Arts Centre membership expiration date will be extended by one full year. If the winner is not a current CAC member, the winner will be awarded one full year of Individual CAC Membership.
- 6. Notification:** Winners of the contest will be notified by e-mail. If the Cinema Arts Centre has no email on file for the winning contestant, the winner will be notified through facebook private message.
- 7. Limitation of Liability:** By entering you agree to release and hold harmless the Cinema Arts Centre, and its affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error which may occur in the administration of the promotion or the processing of entries.



If you choose to share your video on instagram or twitter, we'd love to know. Use hashtag #MyCACVideo.